



The 10th annual anniversary

IASHK

國際樹木會議-香港

SPONSORSHIP PACKAGES 2017

Co-Organizer:

the Institute of Vocational Education (IVE) Shatin

香港專業教育學院

Institute of Arboriculture Studies (Hong Kong)

樹藝學術研究中心 (香港)

Venue: Institute of Vocational Education (IVE) Shatin



13-15, November 2017

About the IASHK

The Institute of Arboriculture Studies Hong Kong 樹藝學術研究中心 (香港) (IASHK) is a non-profit organization dedicated to research in modern arboriculture and education. In addition to hosting the annual summit on arboriculture studies the IASHK also conducts a series of training workshops and seminars regularly. The IASHK is focused upon the further development of the arboriculture industry in Hong Kong and the surrounding region. IASHK has been active since 2008.

About Our Annual Summit; IAS-HK

The International Arboriculture Summit-Hong Kong 際樹木會議-香港 (IAS-HK) is the annual conference in which well-known educators from around the world provide arboriculture related seminars each year at November in Hong Kong. From the beginning in 2008, the summit has included world-renowned arboriculture professors and professionals from the United Kingdom, Germany, Holland, France, Italy, the USA, and Hong Kong. Between 150-195 individuals from Hong Kong, Malaysia, Singapore, Macau, China, and other locations have been in attendance each year as the summit event has grown in popularity.

The value it offers in exposure to you as a company or individual consultant in the tree care industry is significant:

- You receive recognition from the entire international arboriculture community (the ISA & multiple chapters, etc.)
- Local and regional companies, educational institutions and businesses who regularly hire services will view your name as a participant (*multiple mailings go to over 1600 such as the above*)
- Local and regional government agencies are represented each year as they send management representatives to attend the summit and learn the correct practices in line with the industry

ANNOUNCING:
the 10th Anniversary *International Arboriculture Summit;*
Hong Kong
(IAS-HK) 國際樹木會議-香港.
13, 14 & 15 November 2017
35 CEUs potential
CO-Organizer
the Institute of Vocational Education (IVE) Shatin

KEYNOTE EDUCATOR:
Dr. Prof. John Ball South Dakota University, USA
*“Celebration of Our Trees; Developing holistic
arboriculture practitioners to preserve & protect”*



The summit & educational seminars/workshops are possible as an effort of the Institute of Arboriculture Studies 樹藝學術研究中心 (香港). IASHK functions as a not-for-profit organization in Hong Kong.

OPTION 1: NAME TAG LANYARDS (HK\$6900)

In recognition of your generous contribution, we offer you:

- 2cm width lanyard with company name in color printing
- Announcement in letter (after signing of agreement to sponsor)
- Name on poster/banner in summit meeting room
- Notice in hardcopy and softcopy of printing materials
- Plus 1 FREE registration

Venue: Institute of Vocational Education (IVE) Shatin

(details: www.IAS.HK)

OPTION 2: USB WITH PRESENTATIONS SAVED (HK\$9900)

In recognition of your generous contribution, we offer you:

- Pen-USB 2GB drive with company name printed & your info saved inside
- Announcement in letter (after signing of agreement to sponsor)
- Name on poster/banner in summit meeting room
- Notice in hardcopy and softcopy of printing materials
- **NEW: Display table for your presentation of organization or individual**
- Plus 1 FREE registration

VALUE ADDED INVESTMENTS: by sponsoring HK \$6900 or more

1 FREE full-registration will be provided.

OPTION 3: RECYCLE CANVAS BAG

❖ **Platinum Sponsor (HK\$7500)**

In recognition of your generous contribution, we offer you:

- Sponsor company name/logo print on the front-top of bag (8cm font)
- Announcement in letter (after signing of agreement to sponsor)
- Name on poster/banner in summit meeting room
- Notice in hardcopy and softcopy of printing materials
- Plus 1 FREE registration

❖ **Gold Sponsor (HK\$6000)**

In recognition of your generous contribution, we offer you:

- Sponsor company name/logo print second-middle position of bag (6cm font)
- Announcement in letter (after signing of agreement to sponsor)
- Notice in hardcopy and softcopy of printing materials

❖ **Bronze Sponsor (HK\$5500)**

In recognition of your generous contribution, we offer you:

- Sponsor company name/logo print on third position at the bag (4cm font)
- Announcement in letter (after signing of agreement to sponsor)
- Notice in hardcopy and softcopy of printing material

❖ **Exclusive Sponsor (HK\$13,900)**

In recognition of your generous contribution, we offer you:

- Sponsor company name/logo print on the bag (9cm font alone)
- Announcement in letter (after signing of agreement to sponsor)
- Name on poster/banner in summit meeting room
- Notice in hardcopy and softcopy of printing materials
- Plus 2 FREE registrations

OPTION 4: PRINTED BOOK OF EDUCATOR'S PRESENTATIONS
(WILL ONLY PRINT MATERIALS IN THE CASE OF MINIMUM OF 2 SPONSORS OR EXCLUSIVE SPONSOR)

❖ **Platinum Sponsor (HK\$8000)**

In recognition of your generous contribution, we offer you:

- Sponsor company name/logo print on front cover upper-prominently located (also inside several places)
- Announcement in letter (multiple times based on signing of agreement to sponsor)
- Name on poster/banner in summit meeting room
- Notice in hardcopy and softcopy of printing materials
- Plus 1 FREE registration

❖ **Gold Sponsor (HK\$7000)**

In recognition of your generous contribution, we offer you:

- Sponsor company name/logo print on front cover middle-located (also inside several places)
- Announcement in letter (multiple times based on signing of agreement to sponsor)
- Notice in hardcopy and softcopy of printing materials

❖ **Bronze Sponsor (HK\$5500)**

In recognition of your generous contribution, we offer you:

- Sponsor company name/logo print on front cover lower-located (also inside several places)
- Announcement in letter (multiple times based on signing of agreement to sponsor)
- Notice in hardcopy and softcopy of printing material

❖ **Exclusive Sponsor (HK\$13,900)**

In recognition of your generous contribution, we offer you:

- Sponsor company name/logo print on front cover with opening pages of each major (also inside several places)
- Announcement in letter (multiple times based on signing of agreement to sponsor)
- Name on poster/banner in summit meeting room
- Notice in hardcopy and softcopy of printing materials
- **Plus 2 FREE registrations**

OPTION 5: TEA BREAK REFRESHMENT (4 DAYS, OPPORTUNITIES)

❖ Morning session tea per day (HK\$1200)

In recognition of your generous contribution, we offer you:

- Company name on poster/special pamphlets at strategic locations

❖ Afternoon session tea per day (HK\$1200)

In recognition of your generous contribution, we offer you:

- Company name on poster/special pamphlets at strategic locations

❖ Whole day two tea breaks (\$2000)

In recognition of your generous contribution, we offer you:

- Company name on poster/special pamphlets at strategic locations

OPTION 6: LUNCH PER DAY (HK\$5900)

In recognition of your generous contribution, we offer you:

- Announcement in letter
- Name on poster/**special deserts** provided and name placards on table
- Name on poster/banner in summit meeting room
- Plus 1 FREE registration

NEW BREAK OPTION; PRESENT FOR 2 BREAKS X 2 MINUTES (HK\$3000)

In recognition of your generous contribution, we offer you:

- Announcement in letter & you present for 2 minutes during start of breaks
- Your printed materials handed to attendees
- ***Display table for your presentation of organization or individual***

OPTION 7: PRIZES DRAWING

❖ Morning/Afternoon session each day (HK\$1300)

In recognition of your generous contribution, we offer you:

- Company or individual representation for prize book or arborist tool
- Company name on poster/special pamphlets at strategic locations
- Recognition in printed materials handed out to attendees

IASHK Conference 2016

Sponsorship Reply Slip

To show our support for the 9th IASHK 2016 conference, we would like to -
(Please tick “v” against the boxes as appropriate; *free registrations in red fonts*)

- | | |
|--|-------------------|
| <input type="checkbox"/> Be the NAME TAG LANYARD sponsor of | HK\$6,900 |
| <input type="checkbox"/> Be a WOODEN USB sponsor of | HK\$9,900 |
| <input type="checkbox"/> Be a RECYCLE BAG platinum sponsor of | HK\$7,500 |
| <input type="checkbox"/> Be a RECYCLE BAG gold sponsor of | HK\$6,000 |
| <input type="checkbox"/> Be a RECYCLE BAG bronze sponsor of | HK\$5,500 |
| <input type="checkbox"/> Be a RECYCLE CANVAS BAG exclusive sponsor of | HK\$13,900 |
| <input type="checkbox"/> Be a PRINTED BOOK platinum sponsor of | HK\$8,000 |
| <input type="checkbox"/> Be a PRINTED BOOK gold sponsor of | HK\$7,000 |
| <input type="checkbox"/> Be a PRINTED BOOK bronze sponsor of | HK\$5,500 |
| <input type="checkbox"/> Be a PRINTED BOOK exclusive sponsor of | HK\$13,900 |
| <input type="checkbox"/> Be a TEA BREAK sponsor in morning for the date _____ | HK\$1,200 |
| <input type="checkbox"/> Be a TEA BREAK sponsor in afternoon for the date _____ | HK\$1,200 |
| <input type="checkbox"/> Be a TEA BREAK sponsor for whole day for the date _____ | HK\$2,000 |
| <input type="checkbox"/> Be a LUNCH sponsor for the date _____ | HK\$5,900 |
| <input type="checkbox"/> Prize Drawings during each break period, choose; _____ | HK\$1300 |
| <input type="checkbox"/> NEW Break Option; Present Product or Company @ 2 breaks; | HK\$3,000 |

Please fill in the proper lines and provide signature & official chop with payments:

Institute of Arboriculture Studies-Hong Kong (IASHK)

樹藝學術研究中心 (香港)

香港新界火炭 坳背灣街 30-32 號

華耀工業中心 13 字樓 2 室

Hong Kong, Fotan 30-32 Au Pui Wan Street

Wah Yiu Industrial Centre Floor 13, Unit 2

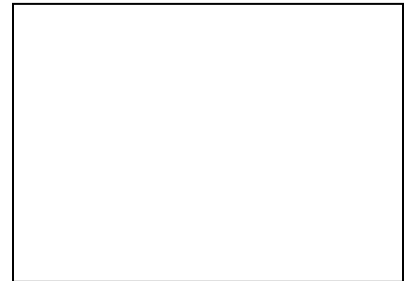
- ☐ A cheque payable to ***“Institute of Arboriculture studies (HK) Limited”*** is attached
- ☐ The fund will be transferred to your HSBC account (561-793092-001)
- ☐ Other _____

Name of Company : _____

Contact Person : _____

Contact No. : _____

Signature and Chop : _____



Date : _____

(Find examples of sponsorship materials on the following pages)



Example 2016 SPONSOR (AEC, Ltd.)



2013 SPONSOR Bag (Sirius Gardening Specialist)



Example 2013 SPONSOR Printing



(Climbing Brother Arboriculture, Ltd.)



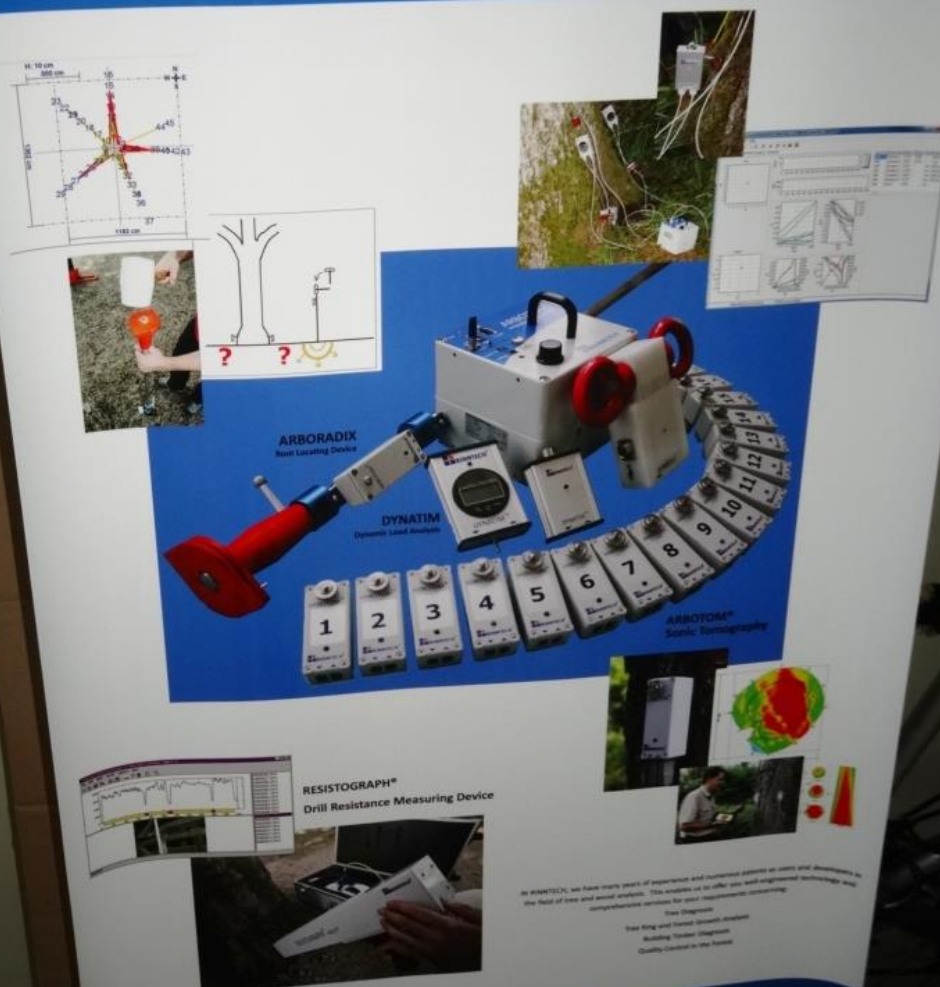
2015 SPONSOR Name Tag (Hong Kong Golf Club)



2013 sponsors of the 6th annual IAS-HK



Field Analysis



Stand-Type Sponsor add available